



What is Napa County Energy Watch (NCEW)?

Sustainable Napa County (SNC) is the local energy efficiency provider through the Pacific Gas & Electric (PG&E) Local Government Partnership (LGP) program. The LGP program is authorized by the California Public Utilities Commission (CPUC) and is funded through “Public Purpose Programs” charge on our utility bills. Externally, the program is called Napa County Energy Watch (NCEW) and there are numerous other LGP’s/Energy Watch programs in counties throughout PG&E’s Northern and Central California service territory.

What are the goals of NCEW?

- **Achievement of measurable, identifiable, and vigorous kilowatt hour (kWh) and therm savings** in Napa County. Our goal for this three year contract cycle is a 3.6 million kWh reduction
- **Behavior change in customer communities including** building benchmarking, and education and training
- **Capacity building in Napa County** in both public and private sectors through workforce development, skills training and re-training, and developing a stable of local vendors and contractors who can help provide services
- **Support to the CPUC Strategic Plan**, including integration of energy efficiency into local Climate Action Plans; development of “reach” codes in all jurisdictions (for example, high performance building ordinances that improve energy efficiency) and improved code compliance; creation and advancement of innovative financing strategies to enable customers to implement major energy efficiency retrofits

What is the purpose and value of NCEW

While the four program goals noted above make up the foundation of the program, the contract also encourages and supports customer marketing, community outreach, and education regarding energy conservation and efficiency.

The total value of resources that will be applied to Napa County over the three year contract through Napa County Energy Watch is approximately \$1.2 million.

A large portion of this amount is for lighting audits and associated rebates, another portion is reserved for rebates and incentives which come from larger retrofit and retro-commissioning projects, another is for the creation of a custom strategy for reaching income qualified residential customers, and the remainder is for customer and public outreach as well as program coordination. NCEW also offers higher-than-standard rebates: \$.15/kwh for municipalities and non profits and \$.13/kwh for small commercial accounts

Who are NCEW's customers?

- Municipal governments (for their own buildings and operations)
- Nonprofit organizations
- Small commercial (primarily anything below 200 kw), including smaller wineries
- Residential (specifically low and moderate income)

How does the NCEW assist each customer segment?

- **For municipal, non profit, and small commercial customers**, NCEW provides a no-cost energy use assessment with emphasis on structures and systems and comprehensive energy savings recommendations, including a detailed outline of available rebates and incentives. Our team will first analyze the no- and low-cost opportunities for increasing energy efficiency followed by a more in-depth evaluation to identify any measures that may be considered in mid-to long-term planning so customers are prepared to make well informed decisions for their specific operation. Next, the NCEW team provides coordination of the installation of approved energy saving lighting equipment, verification of installation, and free start-to-finish project management and quality control. In addition, NCEW handles the entire PG&E rebate process including completing and submitting all necessary forms to PG&E. NCEW offers higher-than-standard rebates: \$.15/kwh for municipalities and nonprofits and \$.13/kwh for small commercial accounts.
- **For income qualified customers**, NCEW coordinates with a PG&E approved contractor to provide free energy evaluation services, energy efficiency education, and no-cost home upgrades, including: windows, insulation, caulking, doors, refrigerators, microwaves, window AC units, lighting, aerators, shower heads and more. In addition, SNC will be working with community stakeholders and nonprofit organizations develop and implement a customized local strategy to reach Napa County customers.

Does NCEW align with the Napa County Green Business program?

Yes! If a business has applied for Napa County Green Business certification, the NCEW team can provide the comprehensive energy assessment required to complete the certification process. If a business has not yet applied to the program but intends to, working with NCEW now will help insure that the energy assessment is complete, making the certification process a more efficient and timely process for the applicant and Napa County.

Do customers have to pay NCEW for assessments and analysis?

No. NCEW services come at no charge to our customers as the program is funded through the public purpose program surcharge and mandated by the CPUC. All program services – from initial assessment to project management - are fully covered by this funding. While a customer may have some expenditure for identified energy efficiency equipment upgrades (e.g. lighting replacements) and/or retrofits, these are not required and the customer is free to choose whether or not to install. However, the return on investment is typically high and any expenses are quickly paid back through a combination of rebates and savings on energy bills - so rarely do customers find it economically feasible to do nothing once they are armed with information about their current energy use and associated costs.

Is the information collected and analyzed through NCEW confidential?

Yes, customer privacy is very important to us. Energy use information is never shared with others and stays internal to NCEW and PG&E. In addition, NCEW will never share contact information with any third parties or vendors (auditors, consultants, etc.). We also do not recommend any outside products or vendors but will leave customers with enough information so customers can ask the right questions of vendors and make informed choices about the businesses, suppliers, materials and equipment they choose.

How does NCEW leverage other PG&E programs?

NCEW works closely with other PG&E departments including Sales and Service account executives and Governmental and Community Relations representatives to make sure the NCEW and other PG&E programs and tools are integrated and aligned including bringing awareness of resources and business opportunities (example: Savings by Design program for new construction and the Whole House Retrofit program), and other PG&E programs that reach targeted industries and business sectors including lodging, schools, wineries, grocery stores, and hospitals/health care.

How do businesses begin the NCEW process?

The first step is to contact Sustainable Napa County to indicate interest and to schedule an appointment with the NCEW assessment team. All inquiries should be directed to:

- Sally Seymour, Project Manager: Sally@SustainableNapaCounty.org and,
- Bill Bennett, Project Engineer: Bill@SustainableNapaCounty.org
- With a copy to Jeri Gill, CEO: Jeri@SustainableNapaCounty.org

What is Sustainable Napa County?

Founded as an initiative of the Gasser Foundation in 2007, Sustainable Napa County (SNC) is a nonprofit organization bringing together stakeholders as part of a comprehensive, collaborative campaign to measurably improve conditions for a healthy, prosperous Napa County. Our vision is for a thriving community; our mission is to take action for economic vitality, environmental health, and social equity. These three elements of sustainability are integral to, and reflected in, each of our goals and strategies.